

From the office of CSEA President Danny Donohue:

CSEA is pleased to announce our union is moving forward with an exciting upgrade to our online merchandise ordering system and eStore, with our all-new **CSEA Merchandise Market!**

We are excited to be partnering with an exciting new vendor strongly rooted in the labor movement. **Ethix Ventures** will be our partner for this new eStore and Bulk Fulfillment Center.

Our new partnership will allow members, leaders, and staff to purchase CSEA-branded promotional merchandise/apparel to increase our visibility with top quality, union-made in the USA items at reasonable prices. Here's how Ethix describes their services:

“Ethix has its roots in the labor movement and in the global fight against sweatshops. Since 2004 we've been connecting socially-responsible buyers with union-made, made in USA, fair trade, living wage and eco-friendly products for their staff, members and events.

What sets Ethix apart from 99% of our competitors is that we will ONLY sell ethically-sourced products. Many others may offer this as a service, but have no qualms about offering imported items made under exploitative conditions to non-discriminating clients. Our high ethical standards are not just a service we provide, it's part of who we are!

What also sets Ethix apart is our online store function. Our clients look to Ethix to warehouse the items they use most, and send them out to individuals, or when they are needed for affiliates or events. Ethix currently maintains 12 active webstores, and has worked with New York locals such as Roofers & Waterproofers Local 241, Albany, IBEW Local 3, Flushing, and Laborers 6A, Flushing.”

CSEA mandates that Locals and Units purchase promotional items for their members that are union made in the USA, and our new partnership will allow them to do so, secure in the knowledge they are receiving the best quality goods at the lowest available prices. Ethix will also offer customized promotional items and apparel that will allow you to put your own Local or Unit name and/or number on such items.

Our new eStore/ordering center, the **CSEA Merchandise Market**, will be linked to our CSEA website at cseany.org/merchandise. More merchandise will be coming soon. If people have questions regarding our new system, please contact our Member Benefits Department at 800-342-4146 or member.benefits@cseainc.org.